

# The metaverse applications for the finance industry, its challenges, and an approach metaverse finance industry

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**Abstract**— With the rapid development of digital technology, all areas of society may accelerate their entry into the virtual world, thus blurring the boundary between the physical and digital worlds and promoting a Metaverse. The more financial opportunities Metaverse offers its members, the more choices they have. Whether you're a visitor or a company that has invested in the Metaverse to sell your goods, there are many ways to generate money. The potential of the Metaverse to build virtual spaces for people to connect may have a significant negative impact on the financial and banking sector, among other useful applications it offers. Virtual reality (VR) and augmented reality, among other cutting-edge technology, can be interacted with by users in novel ways thanks to the metaverse (AR). These developing ideas have given rise to the Metaverse, a virtual economy where things may be produced and purchased. Metaverse increased the financial trust-ability of the people for its reliable and safe technologies. Metaverse uses digital virtual identifications, extended reality, blockchain decentralization techniques, AI applications, IoT systems, and digital twins for metaverse finances. In this paper, we are going to explain metaverse applications, their challenges, and a conceptual approach for the finance industry.

**Keyword**— Metaverse, finance, banking, artificial intelligence, blockchain, digital twins



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