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**Speaker's Biography**

<b>Paper code</b>	<b>20120412</b>		
<b>Title of Paper</b>	<b>Influence of Website Attributes on Consumer Acceptance of Cross-Border Electronic Commerce</b>		
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<p><b>Vanessa R. Bracamonte Lesma is a PhD candidate in the Department of Informatics at The Graduate University for Advanced Studies (SOKENDAI), Japan. Her areas of interest are consumer acceptance and trust in the context of electronic commerce, with a focus on an international perspective. She graduated from Pontificia Universidad Catolica del Peru with a Bachelor of Science in Computer Engineering in 2003. Before starting her doctoral studies, she worked in web development as a software developer, systems analyst and project manager at companies in Peru and UK.</b></p>			
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