

# Implementation of VLC transmitter using MCU for promotion lighting ID services

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**Abstract**— In this paper, we propose a MCU-based signal generating method and a physical layer frame format for promotion lighting ID services using visible light communication (VLC) technology. The proposed method and format for VLC services are possible to be simply implemented by updating the firmware of existing MCU which is in the LED lighting for dimming function. We get the potential of performing visible light communication using MCU through the experiments.

**Keyword**— Dimming, LED, Lighting ID, MCU, VLC



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