

MPEG-SCORM: an Ontological Approach of Interoperable Metadata for Digital Television and e-Learning

Marcelo Correia Santos, Yuzo Iano, Member, IEEE

*Department of Telecommunications of the Electrical and Computer Engineering School,
UNICAMP (São Paulo State University of Campinas)*

400 Albert Einstein Ave., Campinas-SP 13083-852, Brazil

m134163@dac.unicamp.br, yuzo@decom.fee.unicamp.br

Abstract— The convergence of digital media offers an integration of ICT focused on telecommunications and multimedia domain (under responsibility of the Moving Picture Experts Group, ISO/IEC JTC1 SC29) and the ICTE (the ICT for Education), managed by the ISO/IEC JTC1 SC36, highlighting the MPEG standards, employees as content and metadata to the multimedia Digital TV and the technologies applied to e-Learning. Regarding this, there is the problem of developing an interoperable matching for normative bases, achieving an innovative proposal in the convergence between digital telecommunications and applications for e-Learning, also essentially multimedia. To reach this purpose it is proposed to create a standard ontology of interoperable metadata for web, digital TV and extensions for mobile devices based on the integration between MPEG-21 and SCORM metadata standards. The methodology used consists on building an ontology MPEG-21 SCORM which can be achieved on making a correspondence through the XPath language, managed by the W3C. The employ of the XPath language is desirable for matching and mapping both metadata schema patterns – integrating MPEG-21 (mostly Digital Item Declaration Language) and SCORM metadata schema. The practical purpose is the creation and storage of objects for use in digital telecommunications as Digital Television, in an interoperable way with the e-Learning industry, here as description metadata for all sorts of media and hypermedia to create learning objects.

Keywords— Digital Television, e-Learning, Metadata, MPEG, SCORM



Marcelo CORREIA SANTOS. Marcelo CORREIA SANTOS received his B.S. in Communication from the University of São Paulo, Brazil; MSC. degrees in Communication and Informatics Applications from the University of São Paulo State and University of Paris Sorbonne Nouvelle, in São Paulo and Paris, respectively, and is currently in process of finishing his Ph.D. followed since 2012 in Electrical Engineering – Telecommunications at São Paulo State University of Campinas (Unicamp).

He worked as a researcher at University of São Paulo and São Paulo State from 2003 to 2006.

He worked as Assistant Professor of University of São Paulo State in 2012 and as Titular Professor of the National Commerce Service University, in São Paulo, since 2013.



Yuzo IANO. Yuzo IANO, IEEE Member, received the B.S., M.S. and Ph.D. degrees in Electrical Engineering from the São Paulo State University of Campinas (Unicamp) in 1972, 1974 and 1986, respectively. He joined that University as a Titular Professor in 1991, where he also worked as an Assistant Professor since 1975.

He also works at Visual Communication Laboratory on the same University. He is responsible for some digital signal processing (sound and image) projects. His research interests include video and audio coding, digital video and audio compression and digital signal transmission.

He served as a Telecommunications Researcher at Telebras Brazilian agency from 1986 to 1990.