

Sensory Effect Representation for Barrier-free Broadcasting Service

Ji Hoon Choi*, Chung Hyun AHN*, Jeongil Seo*, Ohseok Kwon**

**Realistic Media Research Department, ETRI(Electronics and Telecommunications Research Institute), Korea **Department of Computer Science & Engineering, Chungnam National University, Korea*

cjh@etri.re.kr, hyun@etri.re.kr, seoji@etri.re.kr, oskwon@cnu.ac.kr

Abstract— Realistic media broadcasting service must be for deaf-blind peoples who could not be immersed in emotion by senses of sight or hearing because the existing barrier-free broadcasting service supports just descriptive information about contents. This paper proposes an authoring, transmission, and representation method of the sensory effect metadata for the barrier-free broadcasting service. Finally, this paper explains the test result and the feasibility of sensory effect representation devices.

Keywords— realistic broadcasting, barrier-free broadcasting, sensory effect, scent blending, MPEG-V



Ji Hoon Choi received the B.S and the M.S degrees in electronic engineering from Kyunghee University, Suwon, Korea, in 1999 and in 2001, respectively. In 2001, he joined the Realistic Broadcasting Media Research Department in ETRI(Electronics and Telecommunications Research Institute, Daejeon, Korea, where he have been working on the project(“Development of Broadcasting System based on Personalized Emotional UI/UX”). His research interests are Smart TV, IPTV, and DMB.



Chung Hyun AHN received his PhD degree in GIS/RS from Chiba University, Japan, in 1995 and worked as a member of the research and teaching staff at Chiba University. He has been working at ETRI since 1996, leading many projects in GIS/RS (1996– 2000) and digital broadcasting areas (2001–present). He was the leader of the Next Broadcasting Service Planning Team. Currently, his major research focus is emotion-based broadcasting services and new broadcasting services for disabled people.



Jeongil Seo received the Ph.D. degree in electronics from Kyoungpook National University (KNU), Daegu, Korea, in 2005 for his work on audio signal processing systems. He was worked as a member of engineering staff at the Laboratory of Semiconductor, LGsemicon, Cheongju, Korea, from 1998 until 2000. He has worked as a director at the Immersive Media Research Section, Electronics and Telecommunications Research Institute (ETRI), Daejeon, Korea, since 2000. His research activities include image processing, audio processing, multi-modal user interface, and realistic broadcasting systems.



Ohseok Kwon received his BS degree in Electronics Engineering from Seoul National University, Seoul, Korea in 1977 and the MS in Electrical Engineering from Korea Advanced Institute of Science Technology, Daejeon, Korea in 1980. Since 1980, he has been a professor in the Department of Computer Engineering at Chungnam National University, Daejeon, Korea. His research interests include embedded system, pattern recognition and intelligent information system.