

Protecting Individuals from the Suitable Target of Cyberbullying

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Abstract—The growth of digital technology has radically surged into the virtual life of general individuals. Enormous opportunities have brought to Internet users to exchange ideas, interact with people, and participate in the development of virtual societies. Cyberbullying is one of the great serious incidents on Facebook where become havens for perpetrators to victimize girls or women. In order to remind the online users of cyberbullying threats, this paper aims to observe it from the viewpoint of Lifestyle Exposure Theory (LET). The cyberbullying case was explored from an incident in Taiwan. A protective strategy is proposed to prohibit Internet users from the risk of cyberbullying victimization.

Keyword—Cyberbullying, Lifestyle Exposure Theory, Daily Routine Activities, Suitable Target



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